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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Top-selling Bible Atlas Honors Go to Rose Publishing's
"Then and Now Bible Maps"

Rose Publishing's "Then and Now Bible Maps" was the leading Bible atlas selected by more Christian bookstore customers in the latest year, outselling every other Bible atlas offered by all publishers.

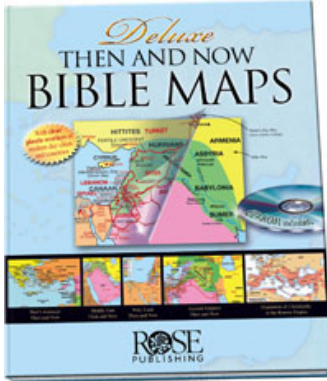
Unlike other Bible atlases on the market, the "Then and Now Bible Map Book" shows full-color Bible maps with clear plastic overlays showing modern-day cities and countries.

The winner of the "best selling Bible atlas" award was selected based on dollar-weighted retail sales at Christian bookstores throughout the United States for a full-year period ending in 2007.

"Underscoring the importance of the Rose title in Bible reference, Bible study, and Christian education, we've now introduced an improved sequel to this established bestseller," said Rose Publishing President Gretchen Goldsmith in announcing the honor. The new "Deluxe Then and Now Bible Maps" contains updated geographic references, maps with clear-plastic overlays, a CD-ROM allowing readers to reproduce maps for small-group study, and improved binding for handy storage and years of repeated use.

This new title is offered for \$29.99 suggested retail, and is available through better Christian retail and online outlets everywhere.

The best-selling honor was based on an annual analysis of the Christian Marketplace Book Core Inventory Report, which tracks more than 1000 Christian book titles of all types.



Deluxe Then and Now Bible Maps Book with CD-ROM

ISBN 10: 1596361638 **ISBN 13:** 9781596361638 **Product Code:** 629X

Price: \$29.99

New! **Deluxe "Then and Now" Bible Map Book with Clear Plastic Overlays of Modern Cities and Countries plus Bonus CD-ROM** Now you can compare the Middle East during Bible times with modern-day cities and countries. The clear plastic overlays make it easy to see where Bible places are today.

About Rose Publishing

Rose Publishing was started by a Sunday school teacher and a public school teacher in 1991. They realized that there were very few good Bible charts, time lines, and maps on the market for their classes and began creating their own. Other teachers started asking for the charts and the company was born.

From those few charts locally, to thousands of loyal customers worldwide today, Rose Publishing is the only Christian publisher that specializes in Bible charts, time lines, and maps. Rose has become known for providing quality products developed by expert authors, including professors and consultants from Wheaton College, Biola University, Dallas Theological Seminary, Moody Bible Institute, Denver Seminary, Central Baptist Theological Seminary, and the Bible Societies.

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