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PRESS RELEASE

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FOR IMMEDIATE RELEASE

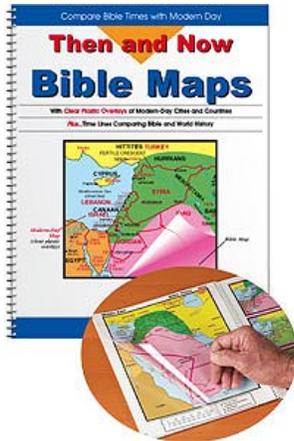
Top-selling Bible Atlas Honors Go to Rose Publishing's
Then and Now Bible Maps

Rose Publishing's *Then and Now Bible Maps* was the leading Bible atlas selected by more Christian bookstore customers in the latest year, outselling every other Bible atlas offered by all publishers.

Then and Now Bible Maps is the only full-color Bible map book with easy-to-use plastic overlays showing every significant location mentioned in the Bible, indicating both its historic, biblical name as well as its current name.

The winner of the "best-selling atlas" award was selected based on dollar-weighted retail sales at Christian bookstores throughout the United States for a full-year period ending in 2007.

The bestselling honor was based on an annual analysis of the Christian Marketplace Book Core Inventory Report, which reports on the key 1000 Christian book titles of all types.

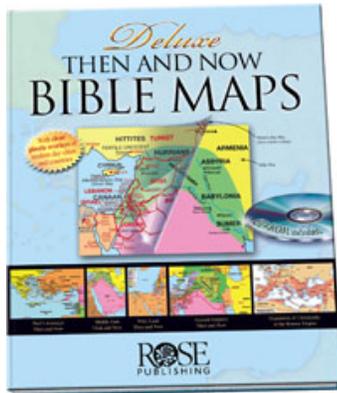


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New Deluxe Version with More Maps and Overlays

“Underscoring the importance of the Rose title for Bible study, we’ve now introduced a deluxe version of this established bestseller,” said Rose Publishing President Gretchen Goldsmith in announcing the honor. The new *Rose Deluxe Then and Now Bible Map Book with CD-ROM* contains updated geographic references, more maps, more clear-plastic overlays, more pages, and a CD-ROM allowing readers to reproduce maps for small-group study or PowerPoint presentations.

This new title is offered for \$29.99 suggested retail, and is available through better Christian retail and online outlets everywhere.



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About Rose Publishing

Rose Publishing was started by a Sunday school teacher and a public school teacher in 1991. They realized that there were very few good Bible charts, time lines, and maps on the market for their classes and began creating their own. Other teachers started asking for the charts and the company was born.

From those few charts locally, to thousands of loyal customers worldwide today, Rose Publishing is the only Christian publisher that specializes in Bible charts, time lines, and maps. Rose has become known for providing quality products developed by expert authors, including professors and consultants from Wheaton College, Biola University, Dallas Theological Seminary, Moody Bible Institute, Denver Seminary, Fuller Theological Seminary, and the Bible Societies.

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