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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Rose Publishing Awarded
"2011 Supplier of the Year" by *Christian Retailing Magazine*

TORRANCE, CA, April 28 —Rose Publishing was named "Supplier of the Year" by *Christian Retailing* magazine at the annual Retailing ReBoot conference.

The award honors publishers for outstanding service and development of Christian retail.

"We are truly honored," said Gretchen Goldsmith, president/CEO of the company in Torrance, California. "People love our full-color Bible maps, charts, and time lines, and even in a recession, they sell well."

Rose Publishing specializes in Bible reference material that explains the Bible visually. The easy-to-understand approach has resulted in the company's #1 market share in the industry for Bible Maps/Atlases and for Old Testament Biblical Studies.

"Rose products sell very well. They are well-designed and give a concise treatment to a wide variety of topics," says George Thomsen, Board Chair of the Christian Booksellers Association.

The company is also one of the top-ranked publishers in the general Bible Reference, New Testament Bible reference, and Christian apologetics categories, according to the Evangelical Christian Publishers Association Category Analysis Report for 2010.

"I have found that in this past year when many people have reduced incomes, our book sales have been down, but our sales of Rose pamphlets have increased. I don't know what our sales would be without their products," said Nancy Shockwiler, Manager First Word Bookstore

The company has seen its web traffic explode and its products grow in popularity due to the free Bible charts they give away every week via email. (Sign up at www.rose-publishing.com/echarts)

Rose Publishing was founded in 1991 by a Sunday school teacher and a public school teacher. They realized that there were very few good Bible charts, time lines, and maps on the market for their classes and began creating their own. Other teachers started asking for the charts and the company was born.

From those few charts locally, to thousands of loyal customers worldwide today, Rose Publishing is the only Christian publisher that specializes in Bible charts, time lines, and maps.

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