

Two Millennials Encourage Us to Redirect Faith and Finances to Impact the World More Deliberately

Managing personal finances in light of Kingdom priorities; how two Harvard graduates decided to focus on new rules for life and spending

Los Angeles, California – The Millennial generation has faced an onslaught of criticism for their sense of entitlement, poor work ethic, and distractedness. Yet in spite of the condemnation by employers and educators, some Millennials are starting to look at life through new lenses.

The authors of [God and Money: How We Discovered True Riches at Harvard Business School](#) (Rose Publishing), say generosity is strongly and clearly associated with a sense of purpose in life, personal happiness, and overall personal health. John Cortines and Gregory Baumer explain how they came to view wealth differently – “Modern personal finance teaching tends to reside somewhere between spending and saving well, while failing to recognize the ‘third axis’ of Servanthood.”

The authors decided to do life differently; to reinterpret the American dream and focus on kingdom objectives. Gradually, more Millennials are shucking the labels and changing their focus toward volunteerism and outwardly focusing on others. Cortines and Baumer, are no longer chasing riches for the sake of accumulating more. “We’ve pledged to give away all our financial earnings beyond certain thresholds we have prayerfully established.” In worldly terms this makes little sense. Each was building wealth rapidly after graduating from Harvard Business School. And each was on the fast-track for more – earning \$250,000 annually. But something changed. Their priorities shifted.

In *God and Money*, Cortines and Baumer encourage Christians to use what they have to make a difference in the world – to be strategically generous. “Live beneath your means,” they encourage. American Christians have a whopping \$5 trillion at their disposal, they say, making us the wealthiest community of believers in world history. They distill the sensitive issue of giving into simple terms and questions while offering their own stories and the case studies of others. In an era when market-driven messages assault us daily, Christians are called to keep an eternal perspective; remembering that we are stewards of what God has given us. With more than 2,000 verses in the Bible about wealth and money, this topic is not a new challenge. Instead, as the authors remind us, it is part of being on mission for Christ.

To schedule an interview with John Cortines or Gregory Baumer
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